



# NETSUITE FOR THE CIO

Digital business adoption is growing rapidly, as are the revenues associated with it and CIOs stand at the forefront of these changes. Leading a well thought-out digital transformation requires CIOs to fully appreciate the potential of Software-as-a-Service (SaaS) and to optimise its benefits for internal business operations, customer services and collaboration with partners.

## Advantages of Enterprise Cloud Applications

**Customisation – SaaS supports integrated flexibility**

- While enterprise cloud applications can be managed globally for a consistent user experience, they can also be tweaked and adapted to meet unique local needs or service demands. One benefit of cloud is that such localised changes are always visible and are easily managed for reporting, compliance and regulatory purposes.

**Reliability – Cloud services let you focus on your business**

- With the right cloud provider, your organisation is freed from mundane but necessary IT infrastructure tasks like uptime management, patching and

While CIOs understand that cloud computing offers obvious and immediate benefits for most enterprises, they also need to know that—done right—SaaS implementations pay off in both good times and bad. What’s more, they are vital for ensuring a company’s data systems and digital infrastructure are built for innovation and competitiveness, both now and well into the future.

Among the top challenges facing today’s CIOs:

- **Managing data concerns.** While data storage costs keep drawing ever-closer to zero, advancing capabilities in data analytics, machine learning and artificial intelligence put pressure on organisations to make the most of every byte they have. At the same time, storing data still has costly implications, thanks to privacy-focused regulations such as the General Data Protection Regulation.
- **Ensuring IT consistency.** With almost every segment of a business able to quickly and easily deploy cloud services without involving the CIO, it’s important to maintain a single, company-wide view of SaaS application usage and ensure all systems are properly integrated across the organisation.
- **Optimising future deployments.** Beyond cloud computing’s immediate benefits, other technologies built on top of the Cloud also promise to help organisations reap the maximum benefits out of their data. The Internet of Things, for example, is already enabling dramatic new efficiencies, cost savings and even new business opportunities for manufacturers, transport companies and many other industries.

software security updates. This allows CIOs to devote more time and energy to new projects and programmes for innovation, increased competitiveness and future growth.

#### Speed – Quick rollout of applications and services

- By offering mature and fully-tested systems that are ready to plug and play, SaaS providers enable businesses to quickly and easily deploy new applications and services whenever and wherever they’re needed. The best SaaS platforms will also integrate with leading technology partner services, ensuring that your organisation can continue using many of your legacy systems in a new, more scalable, flexible and easily managed cloud environment.

- **Security.** The many new applications, services and lines of business enabled by digital data also open up many new avenues by which malicious actors can attack a company’s IT systems. SaaS can help ensure that businesses are always up-to-date with the latest information security measures.

CIOs dealing with these and other challenges need to keep many considerations in mind when they’re looking at deploying and managing new cloud services.

Organisations looking for a cloud provider partner should be familiar with all the potential benefits such services can offer. Beyond the wide range of services that are available, with software choices for every imaginable business need, the right cloud services can free up CIOs to focus on

more innovative ways to put their data and information systems to use.

### **The Cloud, the CIO and NetSuite**

NetSuite's SaaS offerings can provide peace of mind for CIOs dealing with today's ever-expanding IT challenges, risks and threats.

Wherever your business operates, NetSuite can support your needs with subsidiaries in more than 160 countries. We also deliver secure and compliant systems, consistent uptimes of more than 99.97 percent, and multiple data centres with mirroring and replication that ensure your systems stay up and running, even in the face of disasters and other potential interruptions.

In addition, NetSuite allows you to customise without limits and upgrade seamlessly, no matter what tailor-made changes your organisation requires.

To find out more, contact NetSuite on [info@netsuite.com](mailto:info@netsuite.com)

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